

Taylor Shelley

Experience

Creative Intern | redpepper
Nashville, TN | January 2018 - April 2018
Slack, Franke, Cracker Barrel, Tail Trax, redpepper Innovation Lab

Produced, edited & assembled internal creative content
Ideated creative media content for major brands
Created photo & video content for social media platforms
Photo & lighting assistant to product shoots for regional promotions & national campaigns
Managed brand products & media

Writer + Multimedia Reporter | NewsWatch Ole Miss
Oxford, MS | August 2016 - May 2017
Daily Mississippian, Oxford Eagle, Hottytoddy.com, Auxfordwave

Generated creative story ideas based on trending news topics for major news papers
Script writer & Anchor for the only student produced broadcast in North Mississippi
Created print & digital content for various media platforms
Executed time sensitive editorial decisions as a content coordinator
Managed social media & on-air content for a commercially licensed radio show

Education

University of Mississippi
Bachelor's of Arts in Journalism
Oxford, MS 2018

Recognition + Achievements

2017 Hearst Journalism Television Nominee
2017 Society of Professional Journalists: Mark of Excellence
2016 Meek School of Journalism: Creative Feature Writing

Skills

Communications, Digital Media, DSLR Photography, Creative Writing, AP Writing
Adobe Creative Suite
(Premiere Pro, Photoshop, Illustrator, After Effects, InDesign)

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